



Brief for a Filmmaker for Creative Health Project Documentation

You can hear this as an audio file here - [Audio File](#)

Deadline for applications: **5pm, Thursday 1 May 2025**

Fee: Tenders invited between £8,000 -10,000 (inclusive of VAT and all expenses)

Contact: Louise Campion (Working Together Project Lead)
louise@culturehealthandwellbeing.org.uk

Purpose

The Culture, Health & Wellbeing Alliance (CHWA) and Group for Education in Museums (GEM) are looking for a film maker to produce an inspiring and accessible short film and a series of shorter 'vox pops' which document learning from our Working Together Project.

The film and vox pops will highlight key learnings, personal stories, and the unique contributions of individuals and organisations involved in the project. The films will be used for advocacy purposes, future funding applications, and raising awareness of the value of creative health initiatives within the cultural sector.

The work will happen between late June and end of November 2025.

Background

CHWA is the national membership organisation for creative health for England. (We use 'creative health' to mean any creative or cultural activity that supports health and/or wellbeing.)

Working Together is a partnership project with GEM which has supported 6 museums from across the UK to develop and embed creative health programmes within their organisations. This contract offers an exciting opportunity to capture the diverse voices of stakeholders involved in Working Together, enabling CHWA, GEM and the individual museums to showcase the impact of this important work as the project comes to an end in September 2025.

You can read more about the programme here: [Working Together](#) Programme.

Deliverables

We are looking for a film maker who can work collaboratively with us to create 2 main outputs:

- A 4-5 minute film = communicating the wider project evaluation learning themes through the voices of those leading, facilitating and participating in Working Together

- 6 x 1-2 minute vox pops = 1 film for each of the 6 museum partners, editing footage specific to individual projects
- The films must meet (WCAG) AA access standards and be captioned.
- The films must be delivered in a high-res format as well as in a format that can be uploaded to YouTube.

This will involve the following elements:

1. **Research and Development** including a briefing session with CHWA team prior to filming. Key points from the programme evaluation will be shared with the film maker.
2. Travel to York on **July 3 and 4** to film interviews and footage from project participants, museum staff, and other relevant stakeholders at end of project Meet-Up event.
3. Travel to Leeds for GEM Annual Conference **10-12 September** (1 day filming, date tbc) to film footage of Working Together Museum Leads presenting at event
4. Edit footage to include organisation and funder logos, information text (as supplied and agreed) music (with correct permissions) and in-line with branding/marketing guidelines as agreed with CHWA and GEM.
5. Produce draft films and vox pops for CHWA and GEM feedback and edit/amend as requested.

The timetable for this process is as follows.

Please note this is a **time limited** project so it is vital that the person appointed meets the deadlines as stated.

Open call for film makers	Friday 4 April
Call closes	5pm, Thursday 1 May
Appoint film maker	By 5pm Friday 23 May
Briefing meeting and R & D Programme Evaluation – key findings will be shared	12 or 13 June (TBC)
Filming in York	3 and 4 July
Filming in Leeds	10 -12 September (1 day filming to be agreed)
Submit first film draft	Thurs 25 September
CHWA/GEM feedback on film draft	Thurs 2 October(10am)
Submit second film draft	Wed 8 October(5pm)
Deadline for sign off on film <i>Ready for World Mental Health Day – Sat 11 October</i>	Fri 10 October (12 noon)
Submit first vox pops draft	Thurs 23 October
CHWA/GEM feedback on vox pops	Thurs 6 November
Submit second vox pops draft	Mon 17 November
Deadline for sign off of vox pops	Mon 24 November(5pm)

Role description

- Work closely with the Working Together (WT) Project Lead to understand the project's objectives and evaluation outcomes.
- Capture a variety of perspectives, ensuring that the voices of all involved stakeholders are represented, including people from diverse backgrounds and experiences.
- Create a visually dynamic and accessible final film and vox pops that reflect the project's values and inspire others.
- Edit and produce a film and vox pops to a deadline, in collaboration with the WT team, ensuring it meets the required format for advocacy and legacy purposes.

Person specification

- Experienced in filming and editing content, ideally with a focus on socially engaged or documentary work.
- Excellent organisational skills and ability to work to agreed deadlines
- A good communicator and comfortable working with a range of stakeholders, including museum staff, creative facilitators, people with lived experience and senior managers.
- Able to create professional content that is both visually engaging and accessible, with an emphasis on storytelling.
- Flexible and professional, with a collaborative approach to working with others.
- Prepared to travel to York and Leeds for filming on the specified dates.

We are always interested in hearing about transferable skills as well as direct experience.

Access

This is a remote working role involving some travel to film on location. We are ready to adapt our working processes in discussion with applicants; please let us know about any access needs we can support.

Fee and payments

We are inviting tenders of between £8,000 and £10,000 (including VAT and all associated expenses) which will be payable in two tranches at the start and end of the project, upon receipt of invoice. The fee is the total amount available for this work and so must include all time, production costs and other expenses incurred.

Hours of work

This is an output-based contract but we would not expect the contractor to exceed 22 days of work.

How to apply

To apply, please send the following info to:

Louise Campion (Working Together Project Lead)

louise@culturehealthandwellbeing.org.uk

- A CV
- Examples of your work (e.g. link to website or show reel)
- A brief cover letter outlining how you would approach this piece of work and why you are well-placed to undertake it.
Please refer to the Person Specification and Deliverables outlined above.
- Please also include an outline budget (giving an indication of how you'd allocate money)

The covering information can be submitted as an email, an audio recording or a video recording as you prefer.

There is no interview process for this role. We will assess applications based on what you send us, and will contact you as soon as we can.

Please tell us about any access needs we can meet to support your application process.

We'd also appreciate it if you could click on this link and fill out [this Equality, Diversity & Representation form](#) when you apply. This is anonymous and we won't be able to connect it with your application, but it helps us assess whether we are reaching a wide pool of candidates. If the link doesn't work for you let us know and we will find an alternative.

We are committed to ensuring our organisation is as diverse and representative as possible and are using the [IncArts Unlock tool](#) to support this process. We particularly want to encourage applications from people identifying with any of the protected characteristics as defined in the 2010 Equality Act, or who are from less affluent socioeconomic backgrounds.

Timeline

Please send us your application by **5pm on 1 May**. We would ideally like the film maker to be able to have an initial briefing meeting with us on **Thurs 12** or **Friday 13 June**.